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## FOR IMMEDIATE RELEASE

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### WEBSITE LAUNCHED FOR ALAMEDA GIRLS

**Alameda, CA** – Girls Incorporated of the Island City is launching a new website today dedicated to furthering their mission to inspire all girls to be strong, smart and bold<sup>(SM)</sup>.

Found at [www.girlsincislandcity.org](http://www.girlsincislandcity.org), the purpose of the website is to help Alameda's families, schools, and organizations find information about the nonprofit organization's girls center and child care programs. The website's creators also hope it will inspire adults to support Girls Inc.'s mission by becoming volunteers or donors.

"We are hoping this new website will help us find new friends and contributors and reach Alameda girls in greater numbers," said Executive Director Romy Amos.

Phase 2 – to be completed January 2003 – will add two educational components to the website. First, girls who are members of Girls Incorporated of the Island City will get a chance to develop their own web pages as part of Girls Inc.'s Operation S.M.A.R.T. program, which focuses on science, math and relevant technologies.

In addition, interactive curriculum will be added to the site so that even girls who cannot come to the organization's Meyers Center at 1724 Santa Clara Avenue can participate in and benefit from Girls Inc. activities online.

At Girls Inc., girls are challenged to explore science, math **and** computers, examine how money is earned and invested, and to ask questions about and take leadership roles in the world.

Since 1964, Girls Incorporated of the Island City has provided the only quality program in Alameda designed specifically for girls. More than 15,000 girls have been served since the program began. Formerly known as the Alameda Girls Club Inc., Girls Incorporated of the Island City is a local affiliate of the national nonprofit organization Girls Inc.

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The mission of Girls Incorporated of the Island City is to inspire all girls to be **strong, smart and bold**<sup>(SM)</sup> through innovative programs, activities and advocacy.