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FOR IMMEDIATE RELEASE

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GIRLS INC. SELLING PERPETUAL CALENDARS

Alameda, CA – Girls Inc. of the Island City is now selling “Perpetual Calendars” to raise money for the nonprofit organization’s many programs for youth in Alameda.

Graphic designer Karen Granados of Karen G Design used 13 art pieces created by Alameda girls and boys who won Girls Inc.’s 40th Anniversary “Strong, Smart, and Bold Girls” art contest this year to design the trendy and inspirational calendars, which depict the artists’ impressions of strong, smart, and bold girls.

They can be used year after year to keep track of birthdays, anniversaries, and other recurring events and will make a great gift for confirmations, graduations, housewarming parties, engagements, baby showers, bat and bar mitzvahs, house gifts while traveling, host/hostess gifts for dinner parties, birthdays, anniversaries, as party favors at reunions, and for all holidays and other big occasions.

“The calendar is a living, breathing document to record all your family’s and friend’s pertinent information,” said Rob Wonder, former assistant city manager and past president of Girls Inc. who recently bought 10 calendars for family and friends “ It has fun and colorful artwork and allows you to keep all the information in one place, perpetually.”

The calendars are \$15 each including tax and can be purchased at Girls Inc. of the Island City at 1724 Santa Clara Ave. in Alameda and at the following Alameda locations: The Wolf and Hare on Harbor Bay Island; Island Eyecare on High Street; Books Inc. on Park Street; Daisy’s on Encinal; Frank Bette Center for the Arts on Lincoln at Paru; Art and Soul on Encinal; Urban Forest & Alameda Art Center on Webster; and at Girls Inc. booths at special events such as Girls Inc.’s Annual Installation and Awards Dinner on July 14 and at the Peanut Butter and Jam Festival in September. You can also order a calendar by calling 521-1743 (for phone orders, please add postage and handling costs of \$2.50 for one calendar, \$10 for five calendars, \$15 for 10 calendars, and \$20 for 20 calendars.)

The mission of Girls Incorporated of the Island City is to inspire all girls to be **strong, smart and bold**^(SM) through innovative programs, activities and advocacy.

The cost to print the calendars was covered by generous donations, so all proceeds go directly to support Girls Inc.'s programs to inspire all girls to be strong, smart, and bold.

Girls Incorporated of the Island City is an affiliate of the national organization Girls Inc. Since 1964, Girls Incorporated of the Island City has provided the only quality program in Alameda designed specifically for girls at our girls membership program at our Meyers Center, where girls are challenged to explore science, math and computers, examine how money is earned and invested, and to ask questions about and take leadership roles in the world.

We also offer childcare for both girls and boys at seven elementary schools around Alameda, including Bayfarm, Earhart, Edison, Franklin, Lum, Otis, and Paden. For more information about Girls Inc., call (510) 521-1743 or visit our website at www.girlsincislandcity.org.

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