



Please Join Us for a Special Event in Support of



Of the Island City

Panel Presentation: "The Impact of Sports on Girls' Self Esteem"

Wednesday, June 7th from 6 to 8 p.m.

Hosted by Wind River Systems, Inc.
600 Wind River Way, Building A, Cafeteria
Alameda, CA 94501
For directions visit: www.windriver.com

At first glance, the positive impacts of girls playing sports seems obvious. From health benefits to learning life-skills like teamwork, it would seem that girls and sports are a winning combination. However, the reality is that girls face extraordinary challenges in their athletic pursuits.

The **Women of the 21st Century Club** (a fundraising auxiliary of Girls Inc.) along with the **Girls Sports Network** (a Team-Up for Youth program) present an evening of dynamic discussion to benefit Girls Inc. of the Island City. Our panelists will look at how sports can affect girls' self-esteem, body image, social development, assertiveness and other aspects of their lives. We'll discuss the good and the bad in girls' sport programming and what can be done to increase girls' participation. Topics explored:

- *Why do girls leave sports in their teen years?*
- *Do good role models keep them involved?*
- *Are certain socioeconomic groups more likely to drop out?*
- *Are achievement incentives like scholarships influential?*
- *Does early sports participation lead to leadership roles later in life?*

Our panelists are experts in these issues. First, we'll hear personal accounts from participants in the *Girls Inc.* program. They'll address the impact of participating on athletic teams and in the *Adventure Girls* program. Next, we'll hear from coaches, athletes, and thought leaders in the girls' sports field who will take your questions.

Please join us for this special evening and share your point of view. Tickets are \$10 at the door for adults, teens are free. RSVP please contact Kristin Butler at (510) 521-1743 or at kbutler@girlsincislandcity.org. Donations welcome.

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Panelists:

Marlene Bjornsrud, CEO Bay Area Women's Sports Initiative, former MD of the CyberRays

Marlene Bjornsrud is best known to the public as the former general manager of the San Jose CyberRays, which won the 2001 championship of the Women's United Soccer Association / WUSA, the world's first fully professional women's soccer league. Bjornsrud's accomplishments with the CyberRays, from assembling the business and coaching staff to directing all the organization's business affairs including venue selection, marketing and broadcasting, earned her a Woman of Achievement award in 2002 from the San Jose Mercury News and The Women's Fund of Silicon Valley. Today, she is the CEO of the Bay Area Women's Sports Initiative (BAWSI). From 1997 to 2001, she served as assistant athletic director at Santa Clara University in charge of sports marketing, media relations, community relations and 11 sports. During her three-year tenure both men's and women's soccer programs achieved No.1 national rankings. Earlier in her career, Bjornsrud coached the women's tennis and was named NAIA national coach of the year in 1988. She also served as assistant athletic director and director of sports marketing and promotions.

Ann Kletz, Director of Girls Sports and Coaching Corps at Team-Up for Youth

Ann Kletz is the Director of Girls Sports & Coaching Corps at Team-Up for Youth in Oakland, California, an organization that helps support and expand inspiring sports programs for low-income kids and girls in the Bay Area. Ann's commitment to empowering young women through sports began long before her tenure at Team-Up for Youth. Prior to this position, she was Manager of Business Development at Get Real Girl, Inc., a manufacturer of girl's sports action figures. Before this, Ann was Founder and Executive Director of SportBridge in San Francisco, CA, a nationally recognized non-profit organization for girls that used the power of sports to "recognize their strengths and encourage their dreams." Ann has spent many years on the field as well, as both a member of the Harvard Women's Varsity Soccer team, and as a youth coach. She is also an inaugural member of the Washington D.C. based *Fund for Social Entrepreneurs* and was recognized by *Women's Sports & Fitness Magazine* as one of the "20 Most Influential Women in Sports."

Tanya Haave, Head Coach, Women's Basketball, USF

Tanya Haave is the Head Coach of Women's Basketball at University of San Francisco. She came to San Francisco from University of Denver where she was the Assistant Women's Basketball coach. A former standout player at the University of Tennessee, Haave was inducted into the Lady Vol Hall of Fame in the fall of 2005. She was previously an assistant at the University of Colorado and Regis University in Denver. Before joining the collegiate coaching ranks, Haave had a standout playing career overseas as a member of professional teams in France, Italy, Sweden and Australia. Haave has been the recipient of several international accolades, including MVP of the Canberra Capitals in 1997, as well as the MVP of the Satila SK team for the 1996-97 season. A two-time Swedish All-Star in 1996 and 1997, as well as a French All-Star for seven seasons, Haave earned Italian All-Star status as a member of the OMSA Faenza team, averaging 18.3 point per game. Haave also served as head coach in Satila, Sweden for a year, guiding the Satila SK Elite Series squad.

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Panelists, continued:

Kristina G. Hentschel, Executive Director Girl Ventures

Kristina assumed the role of Executive Director at GirlVentures in early 2005 after serving as the Treasurer of GirlVentures' Board of Directors for over two years. Kristina has long been passionate about adolescent girls and physical activity, having mentored a girl from Bayview-Hunter's Point for over five years, and served as a consultant to Bay Area nonprofits SportsBridge and "Team-Up for Youth". A Certified Public Accountant, Kristina's work as a Controller for several companies along with supervisory experience at Deloitte and Touche, LLP has given her a strong background in human and financial management. Kristina has also been a grant reader for the Women's Sports Foundation and an active member of the Golden Gate Triathlon Club. Her own outdoor experience has led her canyoneering and rafting in Switzerland, hiking in Turkey and of course swimming, biking and running throughout the Bay Area while training as an elite triathlete. Kristina has a Bachelor of Business Administration from the University of Michigan, Ann Arbor and is a licensed Certified Public Accountant in California.

Robin Bousquet, Sr. Physical Therapist, Children's Hospital and Research Center of Oakland

Robin obtained her BA in physical education from California State University, Chico, in 1992 and her master's degree in physical therapy from Western University of Health Sciences in 1997. While at Chico, Robin taught swimming, played for the Chico State Women's LaCrosse team, and was director of aerobics at Chico State University. At Western University, she presented her thesis on "Juvenile Rheumatoid Arthritis: Land versus Aquatic Therapy." After completing her education, Robin practiced throughout Southern California, working in outpatient and inpatient clinics at Shriners' Hospital, UCLA, St. Joseph's Hospital, and USC University Hospital. Robin was an avid ice skater with several courses in ballet and jazz. Other interests include running, swimming, rollerblading and hiking in the local foothills. She is very happy to return to the Bay Area and continues to pursue her interests in the rehabilitation and training of young athletes as a Senior Physical Therapist at Children's Hospital and Research Center of Oakland.

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